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americanhousefoundation.org

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MERRILL LYNCH

September 1, 2020

Dear Friends and Supporters:

For more than 12 years, the American House Foundation has worked hand in hand with non-profit organizations to support the unmet needs of our vulnerable seniors. But these are unprecedented times. Now more than ever, low-income seniors need YOUR support to help them live independently at home.

From October 19-22, 2020, the American House Foundation is hosting a Virtual Celebration of Dignity and Hope that will include a four-day silent auction and conclude with a live stream event featuring prizes, entertainment and more. We need your help to make our auction a success!

Your generous donation of an auction item(s) will go a long way towards keeping seniors safe in their own homes. Proceeds from our auction directly support items such as: medical equipment, minor home repairs, home appliances, utility bill assistance, ramp installation, allowing seniors easy access to their homes and during this time of COVID-19, the purchase of home delivered groceries, cleaning supplies and PPE.

This year's auction opportunities are provided in the attachment. **Please take some time to review it and choose the option best fits with your organization's philanthropic goals. All items will be displayed at www.ahfdignity2020.givesmart.com.**

Our virtual auction and fund-raising platform provides easy to use, state of the art opportunities to promote your company (and auction item) and at the same time, support this great cause. Won't you please help us to forward our mission at this critical time?

If you have any questions about our auction, and/or our organization which improves quality of life for at risk seniors, please do not hesitate to reach out to Holly Ellis, Executive Director, @ americanhousefoundation.org or (248) 346-9944. We greatly appreciate your support.

Sincerely,

Robert W. Gillette, President of the Board
Principal, American House Senior Living Communities



A VIRTUAL CELEBRATION OF *Dignity and Hope*

Auction Opportunities

	DIGNITY AUCTION DONOR	HOPE AUCTION DONOR	PROMISE AUCTION DONOR
	Donation Value \$2,501-\$5,000	Donation Value \$501-\$2,500	Donation Value \$500 and Below
Virtual Event Tickets	★ 4 Tickets	★ 2 Tickets	★ 1 Ticket
VIP Gift Box	★ 1 Gift Box		
Standard Gift Box		★ 1 Gift Box	
Live Drawing Entry	★ 2 Tickets (\$1,000 Opportunity)	★ 1 Tickets (\$500 Opportunity)	★ 1 Ticket (\$100 Opportunity)

EXAMPLES OF POPULAR DONATED AUCTION ITEMS

Virtual Activities

Art Classes
Personal Training
Concerts

Bartending Classes
Gardening Classes
Music Lessons

Cooking Classes
Photography Classes

Outdoor Opportunities

Vacation Opportunities
Backyard Movie Theatre

Canoeing Excursion

Paddle Board Excursion

Gift Baskets

Home Pampering
Meal Carryout

Board Games

Gardening

Sports Teams

Autographed Memorabilia

Professional Team Gear

Electronics

Smart Speakers
(Google Home/Amazon Echo)
Speakers

iPad
Laptop

Smart Watches
Headphones

Other

Wine
Artwork

Jewelry

Handbags

ACQUISITION FORM

AMERICAN HOUSE FOUNDATION

One Towne Square, Ste 1600 Southfield, MI 48076

248.203.1800 • Fax: 248.203.2929 • ahfoundation@americanhouse.com

DONOR INFORMATION

Company Name/Donor _____

Contact Name: _____ Phone: _____

Address: _____ City, Zip: _____

Email Address: _____

Please note: Donated items may be tax deductible. It is the donor's responsibility to check with their tax advisor. Donors must establish the value of the item being donated for tax purposes. The tax number for the American House Foundation is 26-1349443

DESCRIPTION OF ITEM BEING DONATED

Special Instructions including expiration date

Value of item: \$ _____

THANK YOU FOR YOUR DONATION AND FOR MAKING A DIFFERENCE
IN THE LIVES OF SENIOR CITIZENS THROUGHOUT MICHIGAN

